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Alandalus Property is a

pioneering Tadawul-listed real estate company involved in the investment, development and operation of incomegenerating properties across the Kingdom of Saudi Arabia



Mission

To develop and operate unique and compelling destinations differentiated by engaging guests, customers and communities through experiences that foster loyalty, frequency of visits and lifetime value which ultimately drive and sustain unparalleled growth

Vision

To become the most admired and awarded developer of preferred destination spaces by leading the transformation from transactional to engagement-focused destinations in the Kingdom of Saudi Arabia

Q1 2024 Performance at a Glance

>6.4m

Total Mall Footfall

53m

Revenue (SAR)

61%

Gross Profit Margin

94%

Avg Occupancy Rate of Regional Malls Portfolio*

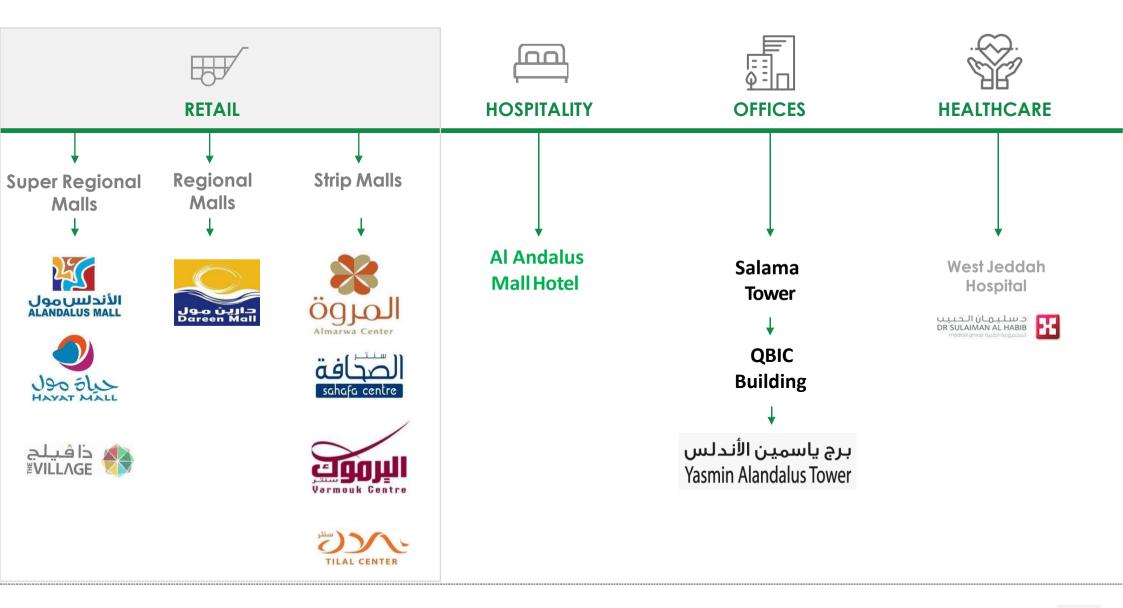
45%

Operating Profit Margin

62%

EBITDA Margin

Commercial Sectors



Strategic Objectives

Each business unit has a common set of strategic objectives that drive operations and functional focus

Stakeholder Engagement



Collaborate with all stakeholders to develop and provide

exceptional
consumer
engagement
through all services
and offerings within,
across, and outside
Alandalus Property
developments

Operational Performance



Drive footfall by enhancing the consumer experience through continuously incorporating best practices and identifying new ideas, while optimizing organizational efficiency, productivity and

costs

Project Acquisition



Identify and selectively invest in developing new or existing projects and services that position the Company's properties as the preferred destination for consumers

Strategic Investments & Partnerships



investments and partnerships at regional and global levels in order to expand the portfolio across offerings, services and developments that cater to consumer needs

Our Six Pillar Strategy to Enhance Value & Generate Growth

Pillar



Retail offerings

- Partner with key retail houses
- Incentivize interactive engagement
- Curated for primary & secondary targets



Food & Beverage

- Distinctive with mix of Dine-in, Food courts, Café's and Snacking options
- Focus on visualization, personalization, education and interaction



Entertainment

- Unique, differentiated multipurpose
- Strive for geographic exclusivity for select offerings
- Curate safe, friendly, social, playful and active spaces



Services

- Leverage service-oriented tenants as means of engagement
- Continuous identification of new services
- Prioritize services that engage target demographic



Interactive Engagement

- Physical and digital platform
- Identify and improve consumer journeys
- Create fun, exciting and rewarding experience for consumers



Neighboring Developments

- Locate new developments in trafficgenerating areas
- Reflect attributes of surrounding attractions in developments
- Global and local partnerships

Engagement driven through the right mix and selection of tenants

Activation across journey

Ecosystem multiplier effect

Enabler

Principle

Leasing & Contracting

Project Management Office

Technology & Digital

Architecture & Design

Business Development

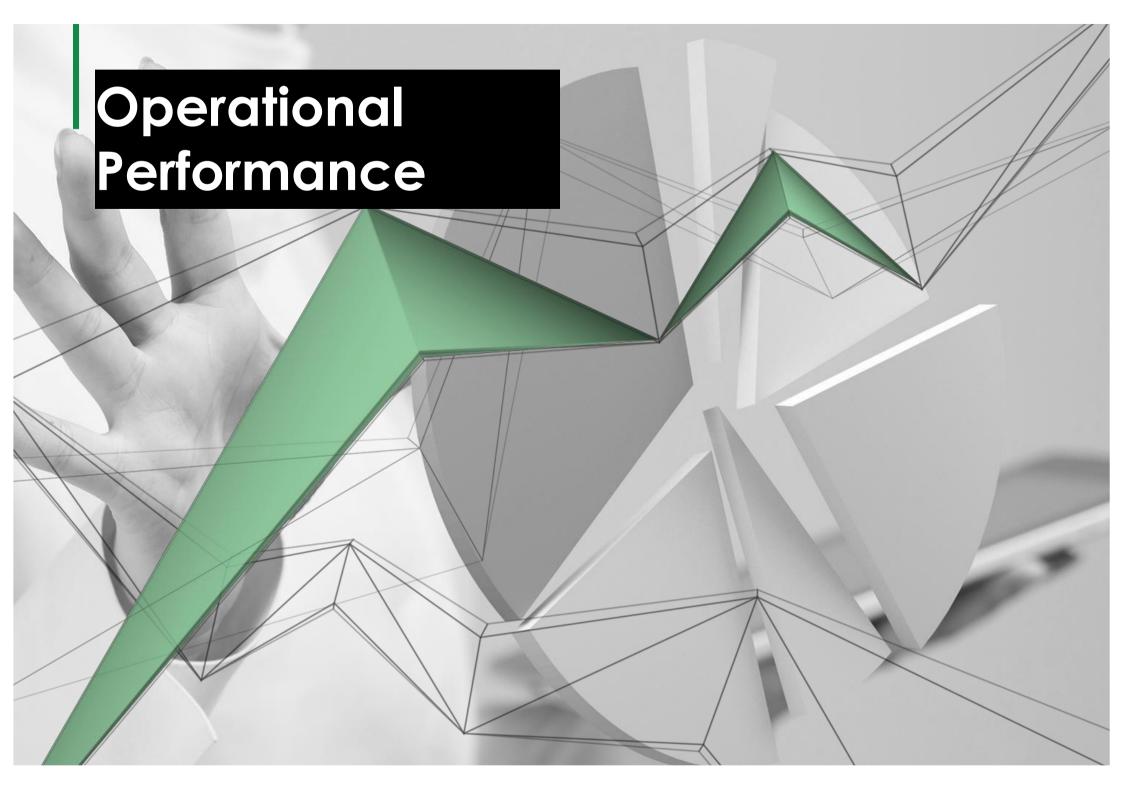
Marketina & Events

Training & Capability development

Retail relations

Commercial Principles

Retail and hospitality properties Assets should always be developed as standalone or operative, never idle mixed-use; healthcare properties developed only as mixed-use A healthy balance sheet APC not vertically integrated
 Image: second control of the control with liquid assets and low with any clients (tenants) leverage is important to implying stronger, healthier optimally position the client relationships built on trust Company for new and performance opportunities Relationships are important. Strategic Continuously study, identify, partnerships with the right partners and serve the needs of deliver the best outcomes catchment areas



Retail

ТҮРЕ		# OF MALLS	GLA	TOTAL FOOTFALL
	Super Regional Malls	3	263k	5.1M
	Regional Malls	1	48k	1.3M
	Strip Malls	4	28k	N/A

Hospitality

Profile

Location: Jeddah

Area: 28,255 sqm

Ownership: Al Ahli REIT Fund I

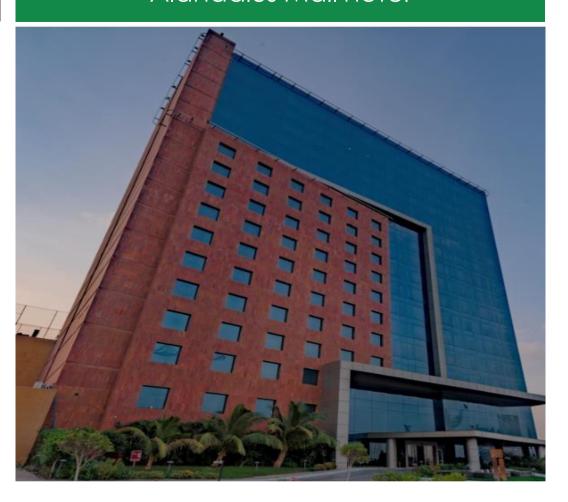
(68.73% APC)

Operated by: Alandalus Property.

Occupancy Rate: 73.08%

RevPAR: SAR 267.95

Alandalus Mall hotel



Offices

Profile

Location: Jeddah

Net Leasable

Area:

31,420 sqm

Ownership: Al Ahli REIT Fund I (68.73%

APC)

Annual Rental

Value:

SAR 23 million without

including VAT

Rental Period: 5 years since AUG 2019



Offices

Profile

Location: Riyadh

Net Leasable

21,253 sqm

Area:

Ownership: Al Ahli REIT Fund I (68.73%

APC)

Annual Rental SAR 21.6 Million without

Value:

including VAT

Rental Period: 3 years since JUN 2023

Qbic Plaza



Offices

Profile

Location: Riyadh

Net Leasable

Area:

9,838 sqm

Ownership: APC 100%

Annual Rental

Value:

SAR 19.9 Million without

including VAT

Rental Period:

5 years Starting from

July 2024

Yasmeen Alandalus Tower

Ongoing Investments

Alandalus Mall Expansion

Location: • Jeddah

Adding an external space for food and

beverage in addition to a parking building

Area: 15000 m2

Ownership: • Owned by AlAhli REIT Fund (1) where APC

owns 68.73% of its stakes

Total expected project cost: • SAR 131 Million

Opening: • 01/01/2024

West Jeddah Hospital

Location: • Jeddah

Type • Healthcare

Area: • 30,251 sqm

Ownership: • West Jeddah Hospital Company (50% APC)

Total expected project cost: • SAR 1.6 billion (incl. land value)

Progress: • 100 % of total project

Opening: • 31/03/2024





Ongoing Investments

Al-Sawari District Land Project

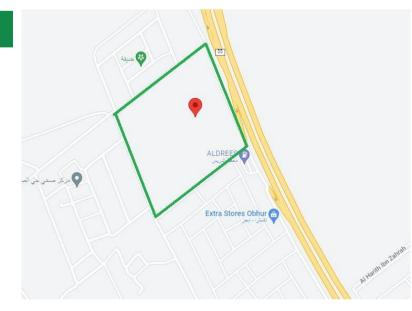
Location: Jeddah

Type: BOD still studying the best investment for the

land

Area: • 130,477 sqm

Ownership: Sorouh Al-Marakez (25% APC)



Umm Jurfan Land Project (Makkah Park)

Location: • Makkah

Type:

It is expected to be A unique commercial center component from two-

floor with a building area of 109,360 m2 approximately and a leasable area of 50,045 m2 approximately. Any development in this project will be

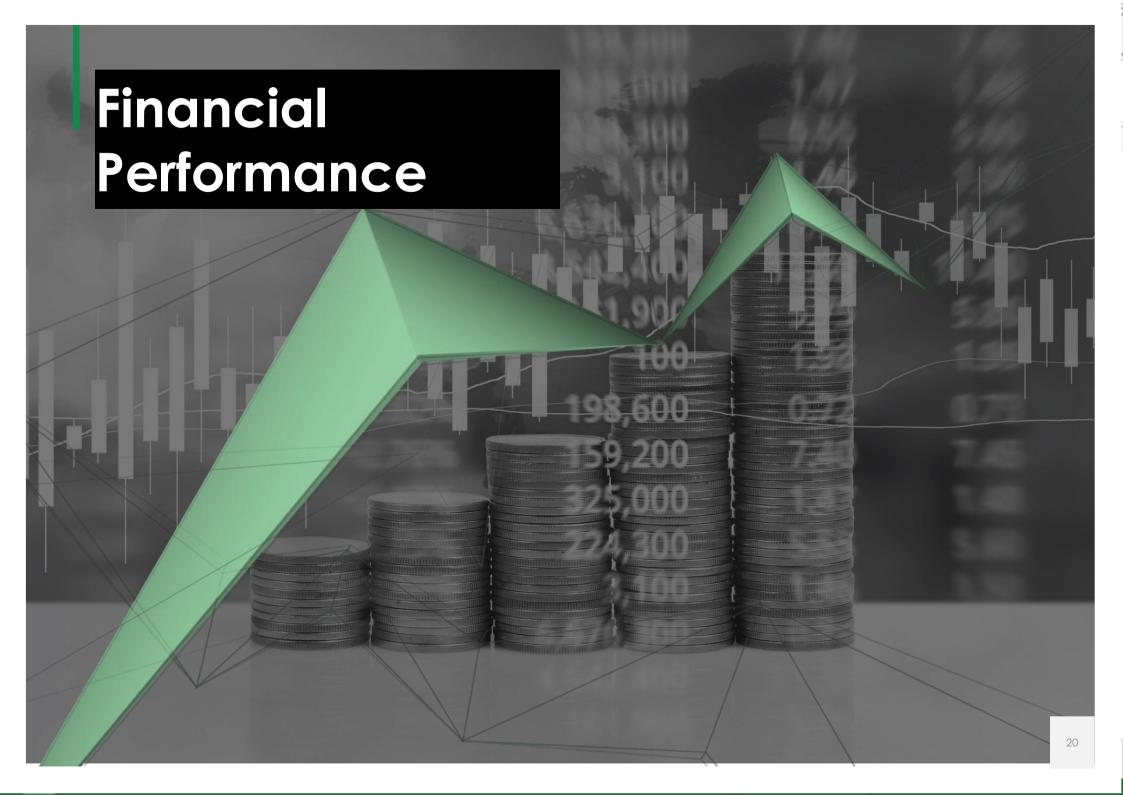
disclosed on the Tadawul website

Area: • 127,434.10 Sam

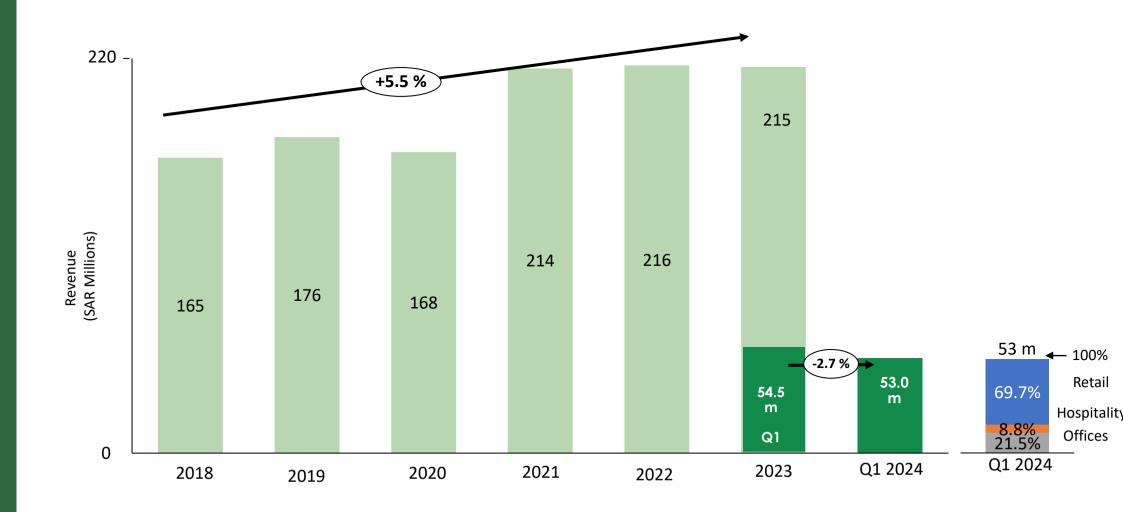
Ownership: Massat property company (25% APC)

Land Cost: • 174,188,738 SR



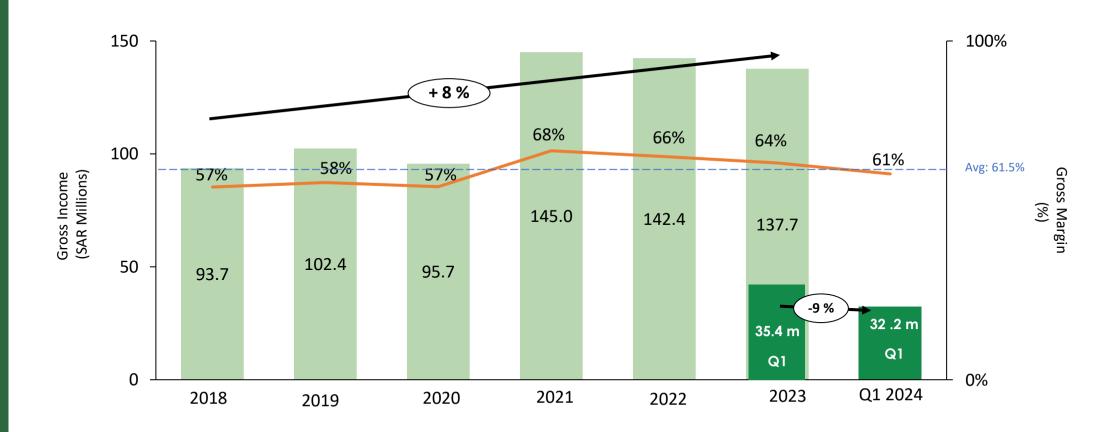


Revenue



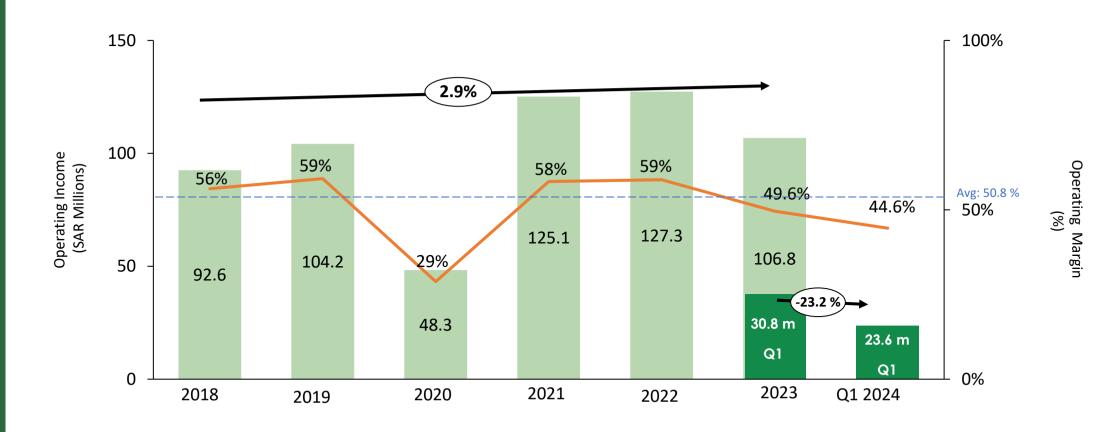
Gross Income & Margin

— Gross Margin (%) Gross Income (SAR Million)



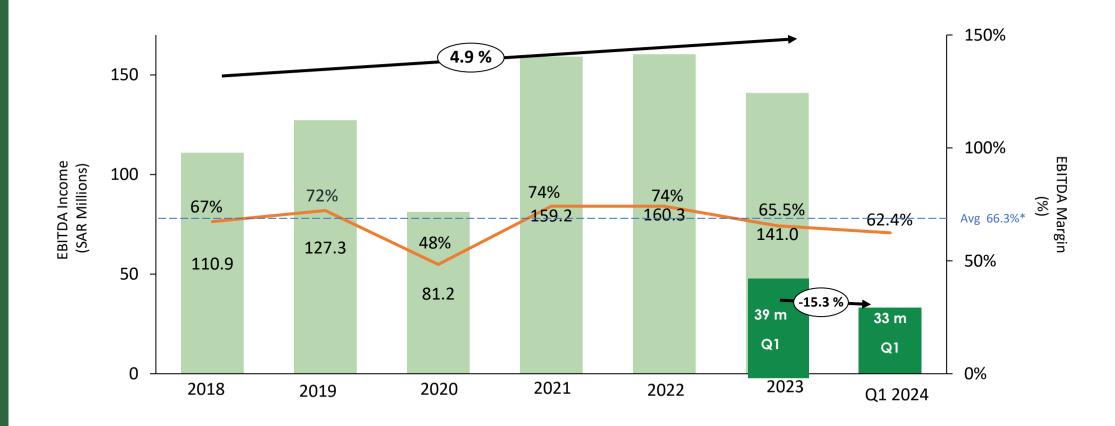
Operating Income & Margin

— Operating Margin (%) Operating Income (SAR Million)



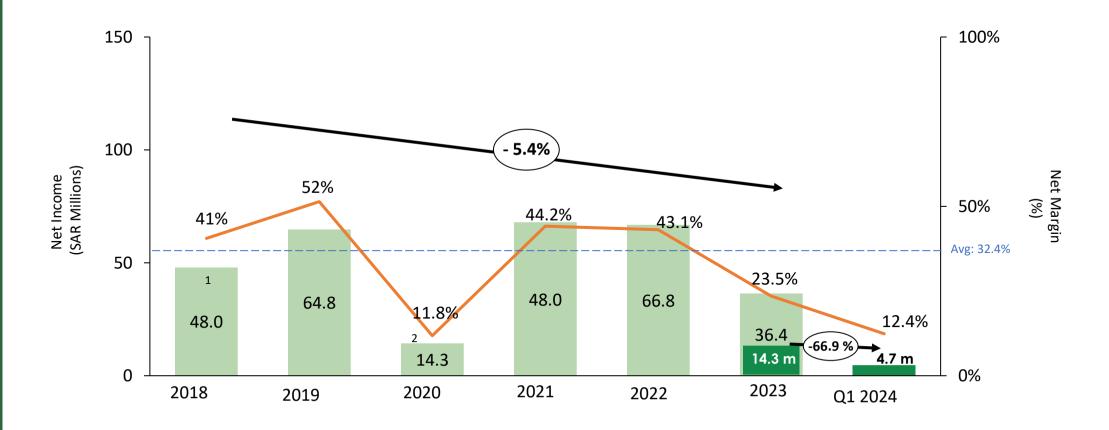
EBITDA & Margin

— EBITDA Margin (%) EBITDA (SAR Million)



Net Income (shareholders) & Margin

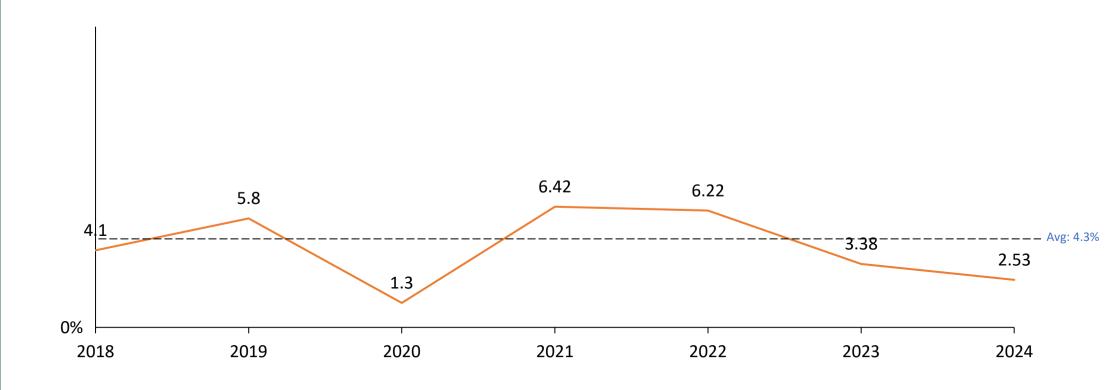




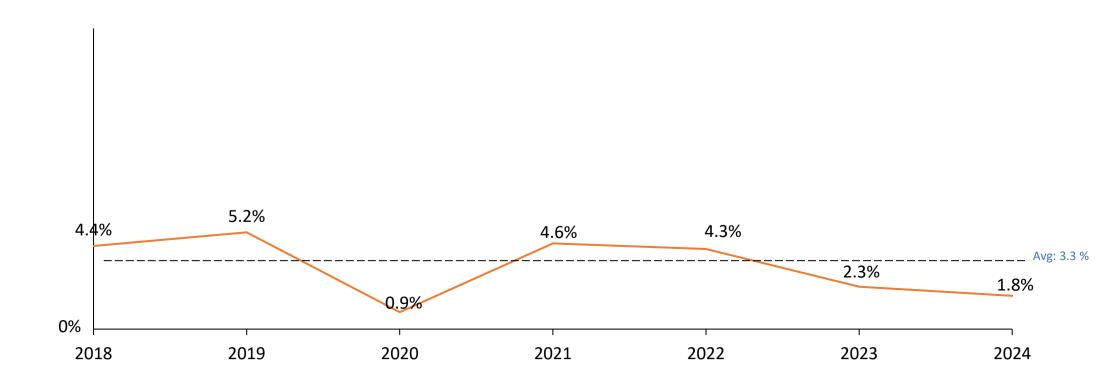
^{1 –} Change in ownership of Alandalus Mall and Staybridge Suites from 100% to 68.73%

^{2 –} Includes Impairment of SAR 32m

Return on Equity (ROE)

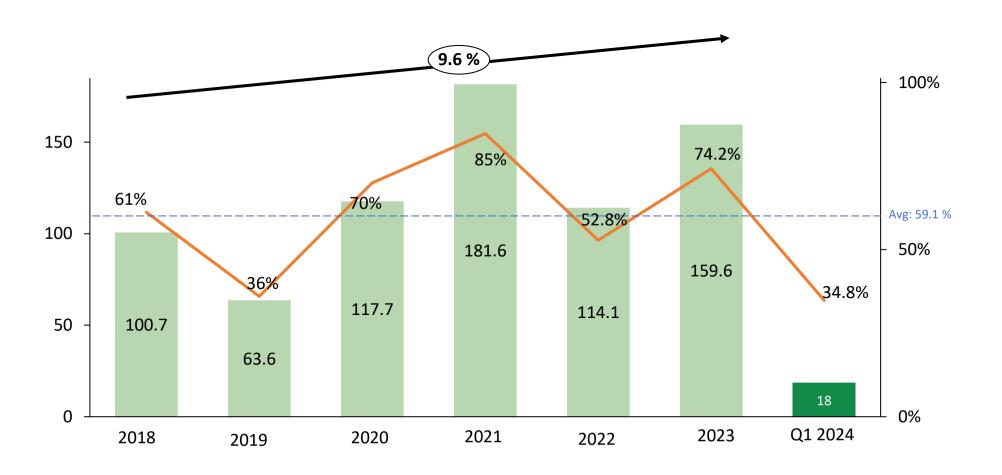


Return on Assets (ROA)



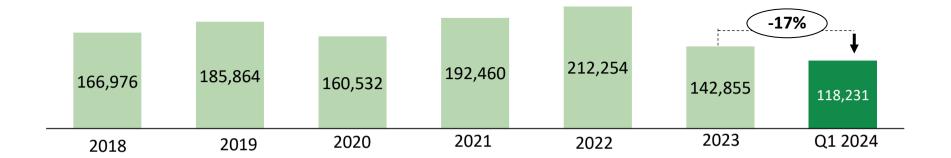
Funds From Operations (FFO)



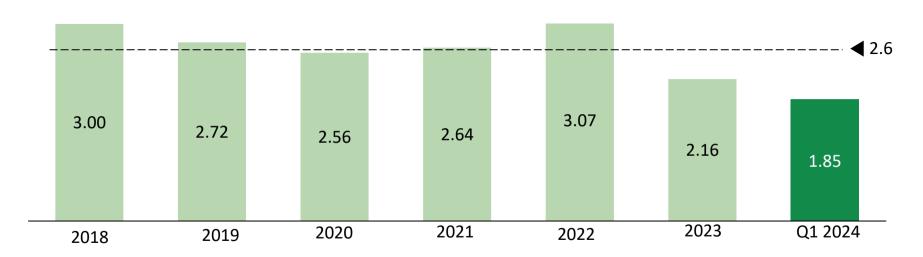


Liquidity

Net Working Capital

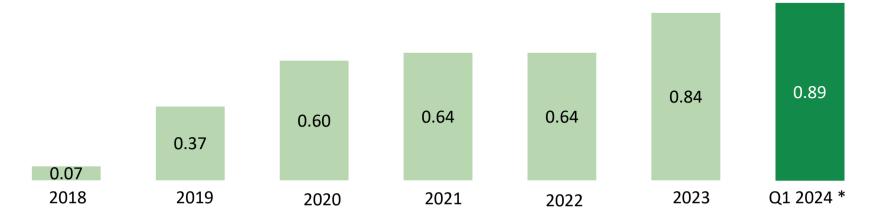


Current Ratio

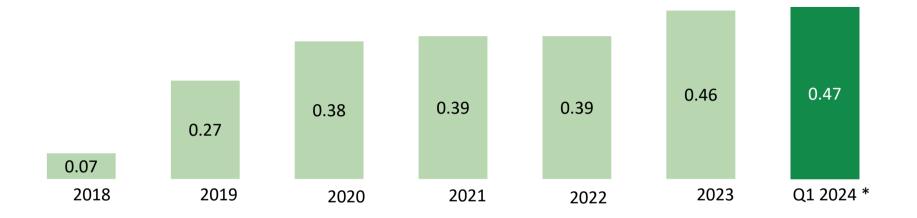


Leverage

Debt-Equity Ratio



Debt-Assets Ratio



Consolidated Balance Sheet as at 31 Mar 2024

